SKI & BOARD 2018/19

RELAX AS HARD AS YOU LIKE



Can you believe we took our first guests on holiday back in 1978?! From small beginnings with just a handful of guests, we now send over 80,000 of you away every year to relax as hard as you like.

We've had many names over the years, but this year, we're celebrating our 40th birthday as Neilson Holidays. There's no one we'd rather celebrate our birthday with than all of our wonderful guests and staff.





Who are your potential Neilson customers?

- + Couples
- + Groups of friends
- + Solo travellers
- + Families with young kids looking for

childcare

- + Families with teenagers or grown-up children
- + Beginner to advanced skiers & snowboarders

New for W18/19

- New routes from Edinburgh to GNB
- New routes from Bristol & Birmingham to ILD
- 2 New Catered chalets Sapiniere I & II Les Menuires
- New resort **Söll** in Austria





Getting to the slopes

Direct flights on Saturdays and Sundays from:

- + Birmingham
 - + Stanstead
 - + Edinburgh
 - + Bristol
 - + Gatwick
 - + Heathrow
- + Manchester





Neilson Mountain Collection

- + 14 chalets in Andorra, France and Italy
- + Exclusive to Neilson
- + All run by Neilson
- + Chalet board basis
- + Prime locations





Our Neilson chalets at a glance

- + 14 chalets
- + France, Italy and Andorra
- + Vary in size from 8 to 24 people
- + From rustic to contemporary
- + Great locations





Neilson Mountain Collection

Chalet board basis

- Extensive cooked and continental buffet breakfast
- + Daily afternoon tea with freshly baked cakes and biscuits
- + Three-course evening meal on 6 nights
- + Free-flowing wine with your evening meal



Our Neilson Mountain Collection Chalets - Overview

Chalets sleeping 8+ people

NEW - Neilson Chalet Sapinière I

Les Menuires, France

- New for 2018/19
- Sleeps 9 people
- Ski-in ski-out location
- Apart-chalet with shared spa area
- 350m from the lifts
- 600km ski area

Neilson Chalet Des Cimes

La Plagne, France

Sleeps 8 people

- Ski-in ski-out
- Apart-chalet
- Use of sauna & hot tub
- 425km ski area

Neilson Chalet Montagnettes

La Plagne, France

Sleeps 9-10 people

5 bedrooms
Apart-chalet

- Use of sauna & hot tub
- 425km ski area

NEW - Neilson Chalet Sapinière II

Les Menuires, France

• New for 2018/19

- Sleeps 9 people
- Ski-in ski-out location
- Apart-chalet with shared spa area
- 350m from the lifts
- 600km ski area

Neilson Chalet l'Olan

Les Deux Alpes, France

- Sleeps 10-13 people
- Quiet location
- Warm, simple style
- 100m from the lift:
- 220km ski area

Our Neilson Mountain Collection Chalets - Overview

Chalets sleeping 12+ people

Neilson Ch<mark>al</mark>et l'Armoise

Tignes, France

- Sleeps 12 people
- 6 ensuite bedroom
- Quiet location
- Wonderful views
- 300km ski area

Neilson Chalet La Vieille Maison

Val d'Isère, France

- Sleeps 12 people
- 5 bedrooms
- Rustic charm
- Converted farmhouse
- 300km ski area

Neilson Chalet Le Valentin

S<mark>a</mark>uze d'Oulx, Italy

- Sleeps 12 people
- 7 bedrooms
- Peaceful setting
- Very spacious
- 400km ski area

Neilson Chalet Le Lac Blanc II

Alpe d'Huez, France

- Sleeps 14 people
- Ski-in ski-out
- 30m from the lifts
- Connected to Lac Blanc I chalet
- 238km ski area

Neilson Chalet Le Lac Blanc I

Alpe d'Huez, France

- Sleeps 14 people
- Ski-in ski-out
- 30m from the lifts
- Connected to Lac Blanc II chalet
- 238km ski area

Neilson Chalet Alexandre

Les Deux Alpes, France

Sleeps 14 to 18 people
7 ensuite bedrooms
Private sauna
Large lounge with fire
220km ski area

Our Neilson Mountain Collection Chalets - Overview

Chalets sleeping 15+ people



Crackling log fires, deep sofas and sharing great food with a side of nice wine with family and friends. That's exactly what our <u>Mountain Collection</u> catered ski chalet holidays are all about.

That and free ski guiding and coaching provided by fully qualified instructors on our <u>Neilson</u> <u>Mountain Expert</u> sessions. And thanks to your very own Neilson host, you won't have to lift a finger all week. You are on holiday after all!



What makes us different?

We're the only tour operator to offer **free** ski guiding and coaching in France, Andorra and Austria throughout the season.

This is available exclusively to Mountain Collection chalet guests and provided by fully qualified ski & snowboard instructors.

We call them the Neilson Mountain Experts.



Neilson Mountain Experts

- + Guide you around the mountain
- + Explore the area with like-minded skiers and boarders
- Provide professional tips & advice
- + Fun and informal sessions
- + 2 sessions per week guaranteed
- + More sessions available locally





Mountain Experts weekly planner

Here's an example of the kind of sessions our Mountain Experts can offer...

Get your winter legs back

- + Introduction to the ski area
- + Find out where to go and not to go early on in the week.

Cruise the Blues, Recce the Reds & Back to Black

- + Chance to explore more of the area.
- + Less about the technique and more about guiding and finding great spots!

Drills & Skills

- + Coaching sessions to really focus on your technique and getting things right.
- + In a quiet spot of the resort to practice!



Neilson Mountain Expert sessions available in 6 of our Favourite hotels

We've introduced our Mountain Expert sessions two or three times a week in six of our favourite hotels for 2018/19. Each hotel is only available through Neilson in the UK and they are...

- Andorra <u>Hotel Montane</u> in Arinsal , <u>Hotel Bruxelles</u> in Soldeu & H<u>otel Ushuaia</u> in Arinsal
- France Hotel Le Gentiana in Tignes
- Italy Hotel Stella Alpina in Sauze d'Oulx
- Italy Sporthotel Teresa in Badia





We've already been recognised for our Mountain Experts

'Best Travel Company – Winter Sports' The Independent Travel Awards, 7th October 2015

Groups information

- Up to £75pp extra discount for groups of 7+ adults
- Your own dedicated booking agent, just call 0330 134 6376
- £99 per person low deposit for groups of 12+
- Free group leader lift pass for groups of 12+
- Free name changes up to 4 weeks before
- Multiple UK departure airports
- Free lift pass delivery in resort





Why book with Neilson?

- + All Neilson Mountain Collection chalets are exclusive to Neilson and totally run by Neilson staff
- + Great customer satisfaction results
- Neilson Mountain Experts
- Regional flying from Birmingham, Edinburgh, Bristol, Stansted, Gatwick & Manchester





How to book

Agent booking site: http://agents.neilson.co.uk

Sales centre: 0333 014 3350

Web chat: on Agent booking site

Email: sales@neilson.com

Agency sales: agencysales@neilson.com

0333 014 3639



Thanks!



